

Ready Made Niche Adsense Sites

Install Guide

From Mike Steup

www.ReadyMadeNicheAdsenseSites.com

Notice: You are installing these Adsense sites at your own risk. I will not be held responsible for any damages that may occur, or any problems that may arise.

Thank you for downloading the Adsense Site. Please remember each site is for personal use ONLY, you cannot resell them.

PLEASE NOTE: the adsense sites have only tested these sites on Linux/Unix servers. They do require mod-rewrite, so if you are on a windows server you probably cannot use them. Sorry!

Please follow these instructions to install your Adsense sites. If you have any questions, or encounter any problems, please submit a ticket at my support desk here:

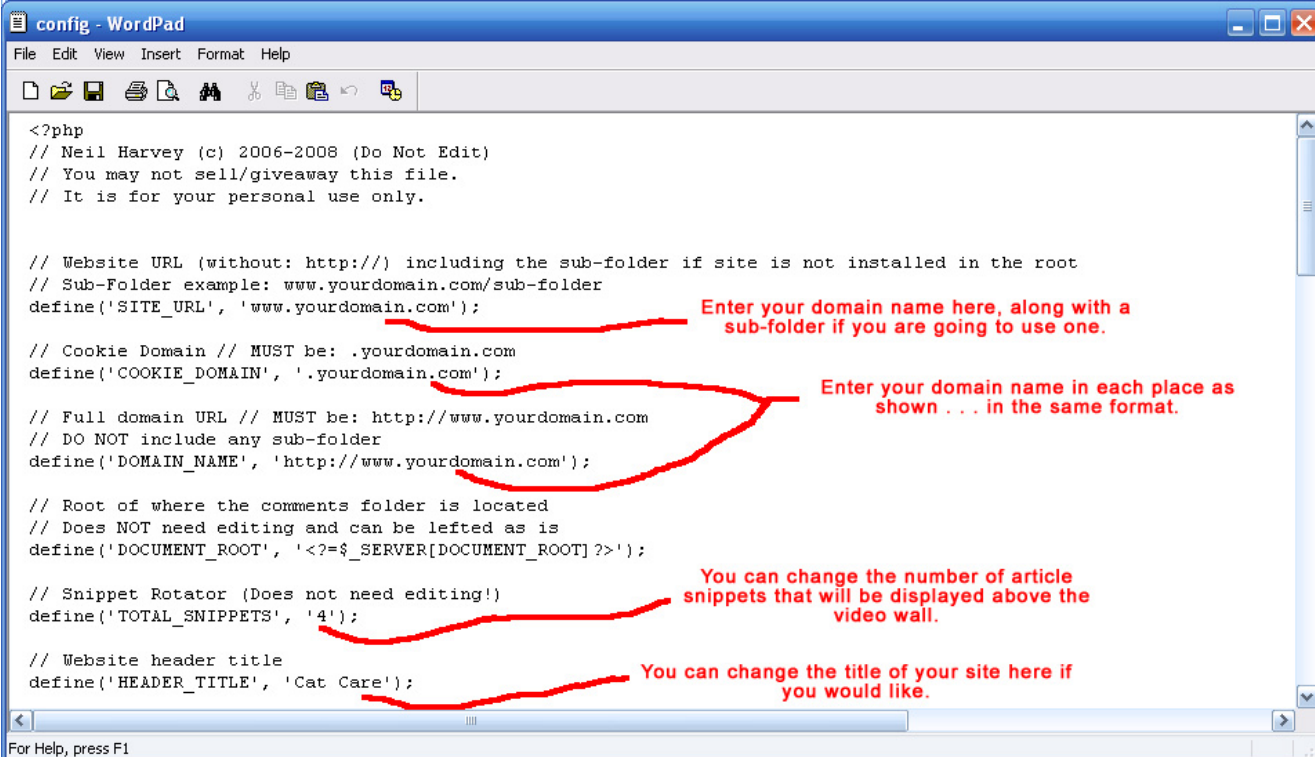
<http://www.MikeSteupSupport.com>

Ok, so let's get started . . .

Step 1 – Open up Config.php in NotePad or WordPad

This is the main file that you need to edit. It is found in the 'includes' folder.

When you first open up the file, here is what you'll see:



```
<?php
// Neil Harvey (c) 2006-2008 (Do Not Edit)
// You may not sell/giveaway this file.
// It is for your personal use only.

// Website URL (without: http://) including the sub-folder if site is not installed in the root
// Sub-Folder example: www.yourdomain.com/sub-folder
define('SITE_URL', 'www.yourdomain.com');

// Cookie Domain // MUST be: .yourdomain.com
define('COOKIE_DOMAIN', '.yourdomain.com');

// Full domain URL // MUST be: http://www.yourdomain.com
// DO NOT include any sub-folder
define('DOMAIN_NAME', 'http://www.yourdomain.com');

// Root of where the comments folder is located
// Does NOT need editing and can be left as is
define('DOCUMENT_ROOT', '<?=$_SERVER[DOCUMENT_ROOT] ?>');

// Snippet Rotator (Does not need editing!)
define('TOTAL_SNIPPETS', '4');

// Website header title
define('HEADER_TITLE', 'Cat Care');
```

You'll notice above what you need to change. This part is pretty straight forward – you need to enter your domain in a few places, and if you are using a folder on your main domain name, be sure to enter that in the first section.

Be sure that your domain and folder name follow the example:

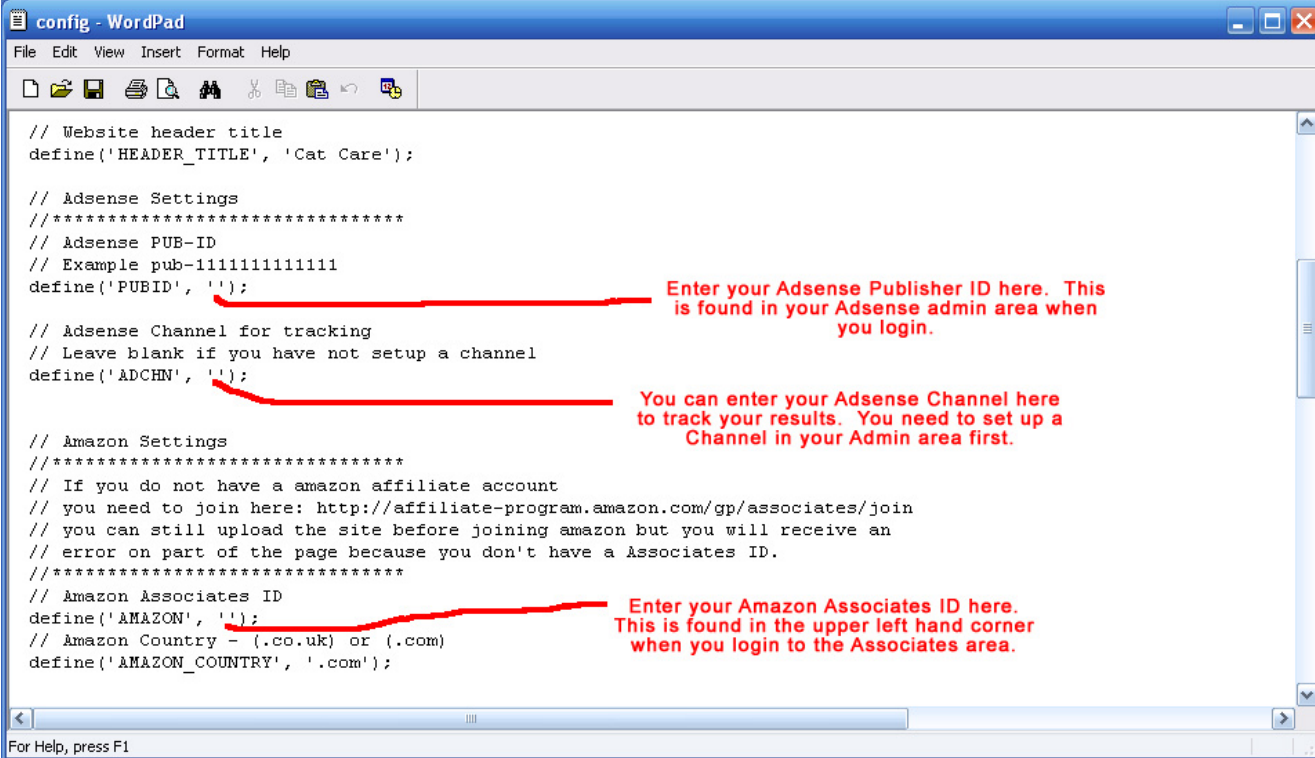
www.yourdomain.com/subfolder

After you enter your domain name, you can change the number of Article Snippets that appear just above the Video Wall. I would recommend that you leave this number at 4, because it matches the AdSense block to the left of the snippets.

This is beneficial to you, because it makes your AdSense ads look like just more info for them to read, and they are more likely to be clicked on.

The final thing on this screen shot is the title of your Website. Feel free to change this to whatever you want, or leave it how it is. This part is optional.

Now, scroll down a little bit and we see this:



```
// Website header title
define('HEADER_TITLE', 'Cat Care');

// Adsense Settings
//*****
// Adsense PUB-ID
// Example pub-1111111111111111
define('PUBID', '');

// Adsense Channel for tracking
// Leave blank if you have not setup a channel
define('ADCHN', '');

// Amazon Settings
//*****
// If you do not have a amazon affiliate account
// you need to join here: http://affiliate-program.amazon.com/gp/associates/join
// you can still upload the site before joining amazon but you will receive an
// error on part of the page because you don't have a Associates ID.
//*****
// Amazon Associates ID
define('AMAZON', '');
// Amazon Country - (.co.uk) or (.com)
define('AMAZON_COUNTRY', '.com');
```

Enter your Adsense Publisher ID here. This is found in your Adsense admin area when you login.

You can enter your Adsense Channel here to track your results. You need to set up a Channel in your Admin area first.

Enter your Amazon Associates ID here. This is found in the upper left hand corner when you login to the Associates area.

This is the most important part – entering your AdSense and Amazon IDs. It is important that you enter them between the ' ' as shown in the screen shot above.

If you don't already have an AdSense or Amazon ID, here is the best way to do that. Put up a blog with no ads on it, and post content to that blog for 2-3 weeks before you apply for your accounts.

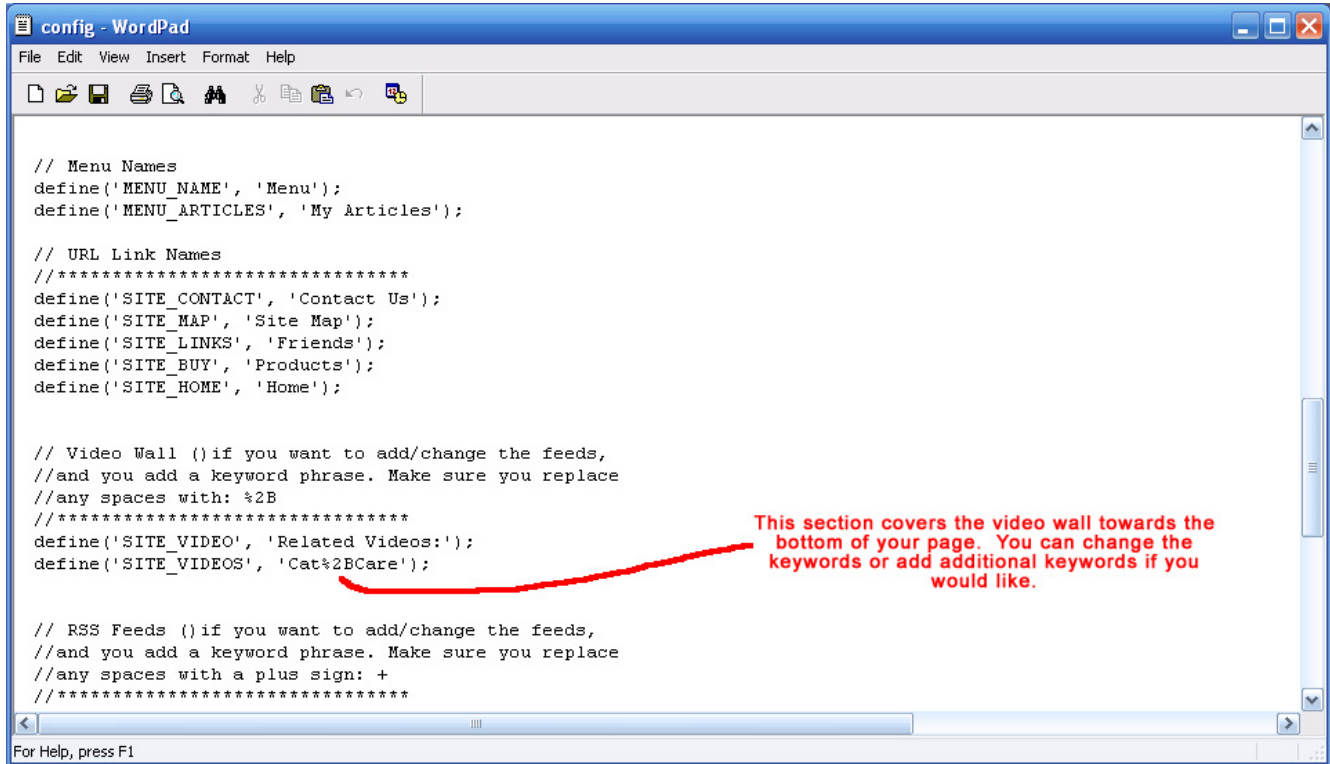
Google will not just approve anyone who puts up a site and doesn't have any content on it. They are more selective of who they will let in to their program, so you need to show that you plan on providing quality content on a regular basis. Posting to your blog will show that.

It can just be some PLR content you have. Just be sure that you do it every day for 2 weeks before you apply for your AdSense account.

Once you have your AdSense and Amazon IDs, come back and enter them in the spaces shown above.

You also have the option to enter an AdSense Channel for tracking, but this needs to be set up in your AdSense admin area.

Once you have all of that entered, scroll down to the next few sections . . .



```
// Menu Names
define('MENU_NAME', 'Menu');
define('MENU_ARTICLES', 'My Articles');

// URL Link Names
//*****
define('SITE_CONTACT', 'Contact Us');
define('SITE_MAP', 'Site Map');
define('SITE_LINKS', 'Friends');
define('SITE_BUY', 'Products');
define('SITE_HOME', 'Home');

// Video Wall ()if you want to add/change the feeds,
//and you add a keyword phrase. Make sure you replace
//any spaces with: %2B
//*****
define('SITE_VIDEO', 'Related Videos:');
define('SITE_VIDEOS', 'Cat%2BCare');

// RSS Feeds ()if you want to add/change the feeds,
//and you add a keyword phrase. Make sure you replace
//any spaces with a plus sign: +
//*****
```

This section covers the video wall towards the bottom of your page. You can change the keywords or add additional keywords if you would like.

The only thing you need to be concerned with here is the keywords for the Video Wall. You can change the keywords, or add more if you would like. Or, you can do nothing and leave it as it is.

Be sure that any spaces are replaced with %2B as shown above.

Now continue to scroll down to the next section . .

```
config - WordPad
File Edit View Insert Format Help
// RSS Feeds ({}if you want to add/change the feeds,
//and you add a keyword phrase. Make sure you replace
//any spaces with a plus sign: +
//*****
define('SITE_RSS', 'Related News:');
$SITE_FEEDS = 'Cat+Care';

// Site Contact and Meta Tag Details
//*****
define('SITE_NAME', 'Cat Care');
define('SITE_KEYWORDS', 'Cat Care');
define('SITE_DESCRIPTION', 'Cat Care');
// DO NOT EDIT
define('SITE_HTTP', 'http://');

// Links Manager
//*****
// Links Manager Admin Password
define('ADMIN_PASS', 'admin');
// Admin Email // Only needed if NOTIFY_ADMIN=1
define('ADMIN_EMAIL', 'you@yourdomain.com');
// Send you an e-mail everytime someone adds a link? 1=YES, 0=NO
define('NOTIFY_ADMIN', '1');
// Maximum number of links
```

Change or add new keywords for the RSS feeds that appear at the bottom of your sites.

You can change your site name, keywords, and description here if you would like. You don't need to change anything here if you don't want to.

For Help, press F1

Here, you can do the same thing with the RSS keywords – change it, add more keywords, or leave it alone. For this one, be sure to replace any spaces with the plus sign (+).

The next section is for the Meta Tags. Again, you can changes these as you see fit, or leave them as they are.

For the next part, we'll go over a few things to change for the Admin Panel so you can manage your links.

Scroll down in your config.php file, and you'll see the following:

```
// Site Contact and Meta Tag Details
//*****
define('SITE_NAME', 'Cat Care');
define('SITE_KEYWORDS', 'Cat Care');
define('SITE_DESCRIPTION', 'Cat Care');
// DO NOT EDIT
define('SITE_HTTP', 'http://');

// Links Manager
//*****
// Links Manager Admin Password
define('ADMIN_PASS', 'admin');
// Admin Email // Only needed if NOTIFY_ADMIN=1
define('ADMIN_EMAIL', 'you@yourdomain.com');
// Send you an e-mail everytime someone adds a link? 1=YES, 0=NO
define('NOTIFY_ADMIN', '1');
// Maximum number of links
define('MAX_LINKS', '25');

define('SITE_COPYRIGHT', '&copy; ' . date("Y") . ' &nbsp;<a href="' . SITE_HTTP . ' ' . SITE_URL . '">' . SITE_NAME .
define('SITE_TITLE', SITE_NAME);

?>
```

This section covers the Admin panel - you can set your password to login here, and also set your Admin password.

You can control the number of maximum links that are displayed here.

For Help, press F1

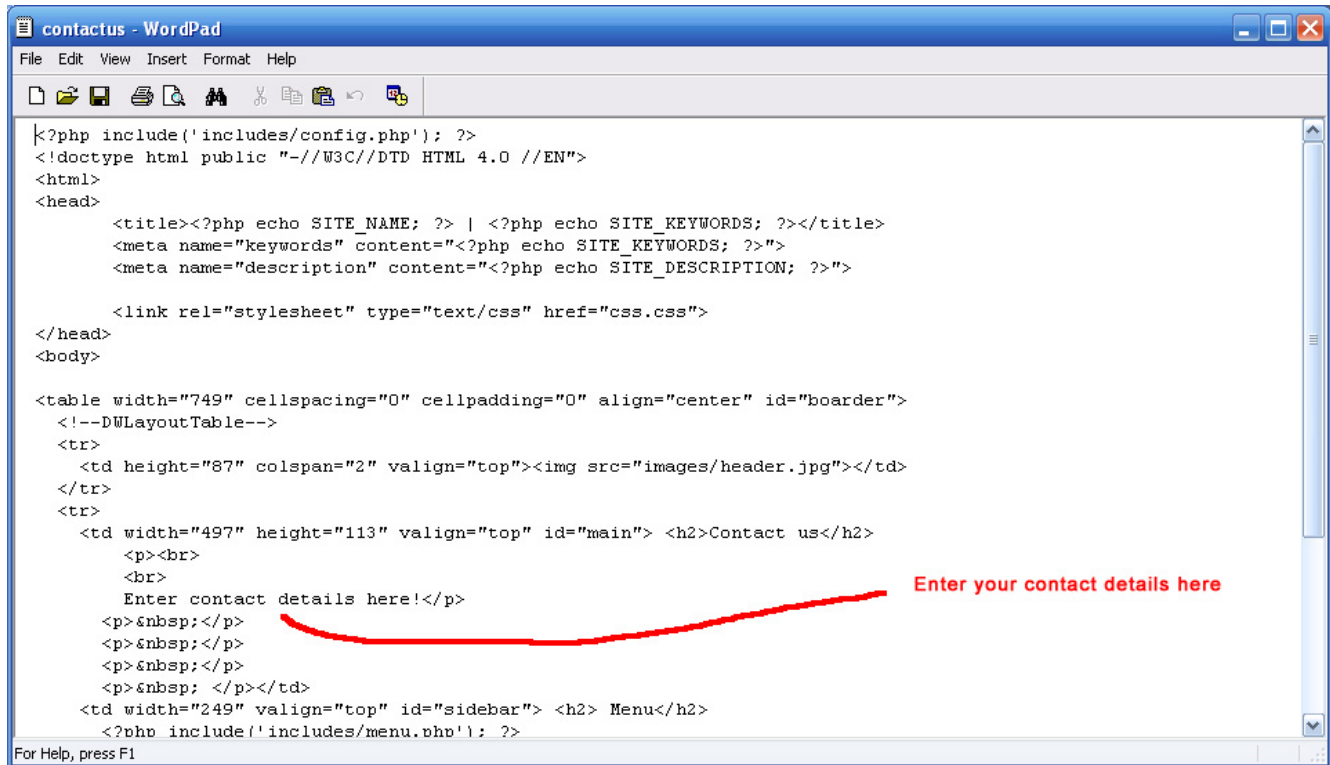
You can set your preferences here, such as your Admin Panel password, and the number of links that you want to be displayed.

We'll go over your Admin panel in a few minutes.

That is all you need to edit in the config.php file. Save the file, and Let's move on to the next step . . .

Step 2 – Open Up the Contactus.php File

When you open up your contactus.php file, here is what you'll see:



```
contactus - WordPad
File Edit View Insert Format Help
[Icons]
<?php include('includes/config.php'); ?>
<!doctype html public "-//W3C//DTD HTML 4.0 //EN">
<html>
<head>
  <title><?php echo SITE_NAME; ?> | <?php echo SITE_KEYWORDS; ?></title>
  <meta name="keywords" content="<?php echo SITE_KEYWORDS; ?>">
  <meta name="description" content="<?php echo SITE_DESCRIPTION; ?>">

  <link rel="stylesheet" type="text/css" href="css.css">
</head>
<body>

<table width="749" cellspacing="0" cellpadding="0" align="center" id="boarder">
  <!--DWLayoutTable-->
  <tr>
    <td height="87" colspan="2" valign="top"></td>
  </tr>
  <tr>
    <td width="497" height="113" valign="top" id="main"> <h2>Contact us</h2>
      <p><br>
      <br>
      Enter contact details here!</p>
      <p>&nbsp;</p>
      <p>&nbsp;</p>
      <p>&nbsp;</p>
      <p>&nbsp;</p>
    </td>
    <td width="249" valign="top" id="sidebar"> <h2> Menu</h2>
      <?php include('includes/menu.php'); ?>
  </tr>
</table>
For Help, press F1
```

The only thing you need to do here is enter how you want people to contact you. You can open it in any html editor to include your contact details.

IF you would prefer not to include a contact page, you can simple delete or rename (best option) the file. And by doing so will disable the menu link on all pages.

When you enter your contact details, all you really need to do is something like this: "To contact us, please send us an email at your@email.com"

Or link to your support desk.

That's it for that file. Hit 'Save' and move on to the next step.

Step 3 – Open Up the author.php File

This step is optional.

You can again open the author.php file in any html editor to enter any author bio details.

If you do edit the author file, any details in the file will be placed below each article. If you prefer not to add any author details, simply do not edit the file.

Now its time to upload everything, so let's move on to the next step . . .

Step 4 – Upload Your Files via FTP

Now that everything is configured, it is time to upload everything to your domain. If you do not know how to use an FTP program, contact your web host and they should be able to help you out with that.

Now because all servers are setup differently you might need to change the chmod on some of the files and folders. Again, if you don't know how to do this, your web host will be able to answer your question for you. Some hosts do this differently, so you will get better help if you go to them first.

If you find after uploading a site that you cannot submit an instant comment, login to your ftp and chmod the data files below to 666.

[/data/](#)
[banned.dat](#)
[body.dat](#)
[comments.dat](#)
[fields.dat](#)
[links.dat](#)
[top.dat](#)

In most cases the folders can be left at 755, but if the RSS feeds and page translator is not creating the cached files in both folders:

[/rss/](#)
[/cache/](#)

Then you might need to chmod both folders 777, but before changing the chmod load your site in a browser and then click on one of the translator flags and then check the 2 folders above in ftp. If you see files have been created you do not need to change the chmod settings.

Step 5 – Your Admin Panel

Your Admin Panel is where you will manage the comments that are entered and manage the link exchanges.

To access your Admin panel, use a link like this: <http://www.yourdomain.com/admin>

If you install the sites in a sub-folder: <http://www.yourdomain.com/SUB-FOLDER/admin>

The default password is: admin

But this can be changed in the config.php file as stated earlier.

That is all that you need to do. If everything went as planned, you should now have your Ready Made Niche AdSense Site up and running. If you encounter any problems, be sure to submit a ticket at my support desk here:

www.MikeSteupSupport.com

Be as detailed as possible in your ticket, and include a link to your site so I can have a look at what you have up.

Now enjoy your new VRE Empire!

All the Best,

Mike Steup

www.ReadyMadeNicheAdSenseSites.com